

Aklopedia Creator Campaign Settlement Statement

Campaign: [Brand Name Redacted] · Surge Date: [Date Redacted] · 15 Creators · SAMPLE ONLY

PAYMENT FORMULA

Final Payment = Bid Fee × (Actual ER ÷ Bid ER) — capped at Bid Fee

8.05%

Avg Actual ER

\$2,029

Total Paid Out

201K

Total Reach

0

Fraud Disqualifications

CREATOR SETTLEMENT DETAIL

Creator	Followers	Bid ER%	Actual ER%	Saves	Shares	Comments	Likes	Reach	AES	Paid (\$)
Aklopedian01	18,200	5.5%	9.80%	820	310	185	620	14,100	27/100	\$150
Aklopedian02	11,400	4.5%	8.12%	490	210	140	395	9,600	25/100	\$100
Aklopedian03	22,500	6.0%	7.55%	710	280	190	540	18,200	19/100	\$175
Aklopedian04	8,900	4.0%	6.90%	320	145	98	290	7,200	23/100	\$90
Aklopedian05	15,600	5.0%	11.23%	1,020	390	240	720	12,400	38/100	\$130
Aklopedian06	29,800	7.0%	6.45%	680	240	170	520	24,900	13/100	\$184
Aklopedian07	13,200	5.5%	9.10%	630	260	155	480	10,800	28/100	\$140
Aklopedian08	7,500	3.5%	5.33%	210	98	72	188	6,400	17/100	\$80
Aklopedian09	19,400	6.0%	8.87%	750	300	200	580	15,800	23/100	\$160
Aklopedian10	11,800	4.5%	7.40%	420	185	125	340	9,800	21/100	\$110
Aklopedian11	6,200	3.0%	4.15%	140	65	48	115	5,400	13/100	\$70
Aklopedian12	24,600	6.5%	10.55%	950	360	220	670	19,700	22/100	\$180
Aklopedian13	9,300	4.0%	7.75%	380	165	108	295	7,800	24/100	\$95
Aklopedian14	16,900	5.5%	8.30%	590	240	165	450	13,600	21/100	\$145
Aklopedian15	31,200	7.5%	9.23%	1,180	440	280	840	25,500	22/100	\$220
TOTAL / AVG	—	5.2%	8.05%	9,290	3,688	2,396	7,043	201,200	—	\$2,029

AES (Aklopedia Engagement Score) formula: $(Saves \times 0.40 + Shares \times 0.25 + Comments \times 0.20 + Likes \times 0.15) \div Reach \times 100$, normalised to 0–100. Score ≥ 80 = Gold tier. Score ≥ 60 = manual review. Score ≥ 90 = automatic disqualification + permanent ban.

FRAUD & INTEGRITY SUMMARY

Check	Method	Threshold	Result
AES Anomaly	Saves-to-likes ratio + ER vs follower baseline	AES < 60 → review	0 flagged
Comment-pod Scoring	Emoji-only, generic, or repetitive comments detected	> 40% generic → flag	0 flagged
Zero-Saves Flag	Any post with saves = 0 is automatic disqualification	Saves = 0	0 flagged
Follower Sanity Cap	Sudden follower spike > 15% in 7 days before surge	> 15% spike	0 flagged
Manual Review	Human spot-check on top 5 posts by reach	All top performers	0 issues